



Community Director – Beautiful Destinations

Voted by *Fast Company* as one of the World's Most Innovative Companies in 2017, Beautiful Destinations is a community-fueled media company that seeks to make the world a better place through the sharing of authentic, inspirational and immersive travel stories. We create and curate content to inspire and motivate our community to travel deeper and travel more.

We are looking for a qualified Community Director to join our team! Beautiful Destinations wants to build a network of dreamers, creators and movers who embody the mission of our brand. We are not looking to be a creator's network, but rather build relationships with all different facets of our community in hopes of sharing more global stories on a regular basis.

Our ideal candidate has exceptional communication skills and is able to develop meaningful and lasting relationships with select members of our community. This role will be both social & operational in nature - collaborating, managing and enabling a list of diverse personalities across many different fields of work. By identifying key members, we will look to share their stories regularly across any one of our owned platforms. You should be a 'people person' with the ability to moderate online and offline conversations, ultimately driving towards the creation & curation of meaningful content for our channels!

Ultimately, you should be able to act as the face and voice of our brand out in the world.

What Will You Do?

- Oversee multiple design projects at one time. This will include creating concepts/pitches, creating timelines, overseeing design direction, ensuring all deadlines are met, confirming clients are satisfied with the results and troubleshooting any issues that may arise during the duration of the project
- Build a clear and concise program structure for chosen ambassadors
- Work with the Head of Social to determine a programming cadence from content being sourced from our ambassador network
- Monitor output of each ambassador, collaborating with them on a regular basis to ensure "useable" content is being created, submitted and published
- Organize and participate in events to build community and boost brand awareness.
- Coordinate with Media, PR and Communications teams to ensure brand consistency
- Collaborate with Sales department to stay updated on future opportunities and how our Ambassadors may be involved
- Build relationships with brand-aligned personalities - creators, industry professionals, journalists, researchers, activists, organizations, etc.

- Have an active hand on our social channels in identifying story opportunities & responding when applicable

Skill Sets

- Proven work experience as a community manager
- Experience launching community initiatives (e.g. building an online forum, launching an ambassador program, creating an event series and writing an email newsletter)
- Ability to identify and track relevant community metrics
- Excellent verbal communication skills, people first mentality
- Very organized with an understanding of the content creation process
- Intimate experience with all the different facets within each social media platform
- On the forefront of social trends, able to adapt & progress the program as need be
- Attention to detail and ability to multitask
- Degree in Marketing or relevant field